

**IN THE UNITED STATES DISTRICT COURT  
FOR THE EASTERN DISTRICT OF TEXAS  
MARSHALL DIVISION**

BENEFICIAL INNOVATIONS, INC.,

Plaintiff,

v.

COMCAST CORPORATION, a Delaware corporation; THE DALLAS MORNING NEWS, INC., a Delaware corporation; DIGG, INC., a Delaware corporation; DISNEY ONLINE, a California corporation; THE WALT DISNEY COMPANY, a Delaware corporation; EBAUM'S WORLD, INC., a New York corporation; FACEBOOK, INC., a Delaware corporation ; GOOGLE INC., a Delaware corporation; IAC SEARCH & MEDIA, INC., a Delaware corporation; MORRIS COMMUNICATIONS COMPANY, LLC, a Georgia limited liability company; NBC UNIVERSAL, INC., a Delaware corporation; THE NEW YORK TIMES COMPANY, a New York corporation; and YOUTUBE, LLC, a Delaware limited liability company,

Defendants.

Case No. 2:09-CV-175-TJW

JURY TRIAL DEMANDED

**NOTICE OF APPEARANCE OF COUNSEL**

Defendant Facebook, Inc. hereby notifies the Court that HEIDI KEEFE of the firm Cooley Godward Kronish LLP, 5 Palo Alto Square, 3000 El Camino Real, Palo Alto, CA 94306, Telephone (650) 843-5000, Fax No. (650) 857-0663, Email: [hkeefe@cooley.com](mailto:hkeefe@cooley.com) has entered this action as additional counsel to be noticed on its behalf. In connection with this notice, Ms. Keefe requests that all future pleadings and other papers filed under FED. R. CIV. P. 5 be served on her at the above address and contact information.

Dated: November 23, 2009

Respectfully submitted,

By: /s/ Heidi Keefe

Heidi Keefe  
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Attorneys for Defendant  
FACEBOOK, INC.

#### CERTIFICATE OF SERVICE

I hereby certify that on November 23, 2009, all counsel of record that have consented to electronic service are being served with a copy of the foregoing instrument via the Court's CM/ECF filing system.

/s/ Heidi Keefe  
Heidi Keefe